

## WHERE TO MARKET YOURSELF IN CHARLOTTE

Sometimes, you have to get creative in your job search process. We are thinking outside the box and sharing some of the resources around the Queen City where you can market yourself during a job search.

### FORTUNE 1000 COMPANIES HEADQUARTERED IN CHARLOTTE

The Charlotte region boasts several Fortune 1000 operations. According to the [Charlotte Regional Business Alliance](#), the Charlotte Region is now home to nine of the largest publicly traded companies in the United States, and 18 of the largest 1,000.

### MAJOR COMPANIES & ORGANIZATIONS IN THE QUEEN CITY

The Charlotte metropolitan area is also home to several Fortune 500 companies which boast a significant operational and employment presence in and around the city. [View the full list](#) of major companies and organizations that are located in the Charlotte region.

### CHARLOTTE'S BEST PLACES TO WORK

Many local employers are dedicated to providing a fun and productive working environment for their employees. One of the best resources to explore companies that go above and beyond for their staff, is the [Charlotte Business Journal's annual announcement](#). Their program is based entirely on anonymous employee surveys and is categorized by company size.

### LOCAL & SPECIALIZED ORGANIZATIONS

Get specific and look for organizations that specialize in connecting companies and individuals across Charlotte and the Carolinas. For example, for those looking for enterprise or banking opportunities, [Queen City Fintech](#) and [Carolina Fintech Hub](#) are important resources.

### CHECK OUT JOB BOARDS OUTSIDE OF INDEED AND LINKEDIN

There is always more than one way to approach a job search. While others are scouring the traditional job search sites like Indeed and LinkedIn, take advantage of targeted job boards like this one provided by the [Charlotte Agenda](#) or the opportunities at [AccruePartners](#).

### NETWORK, NETWORK, NETWORK!

A great way to get connected and be seen is by expanding and utilizing your network! Explore (virtual) [Meetup](#) or [Eventbrite](#) opportunities and integrate into relevant [LinkedIn Groups](#) that can facilitate meaningful conversations and relationships. These connections could lead you directly to your next job opportunity!